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## **Salem Gets A New Premier Media Company**

SALEM, Ore. (Jan. 1, 2020)— Mia Jenson never thought this day would come. The day she opened up her own business after years in the making. With being one of Salem's few premier media companies, Tetra Media Management is now open for business.

"This is so exciting, not only for me, but for our community," Mia Jenson said. "Tetra's whole purpose is to work with other small businesses to make sure they succeed in their industry and in the economy by building their online presence and supporting their marketing efforts. We are here and ready to help."

There are a lot of brick and mortar stores in the area—some call them "Mom and Pop Shops", that have yet to make the jump to the worldwide web with a business website and supporting social media pages. Tetra Media Management is partnering with those businesses to get their companies and brands online to draw in more visitors and customers.

According to Jenson, "Often, small businesses—ones who are run by city locals have a hard time getting their companies online because it's a huge task that takes some time; and more often than not, they don't have the time because they are too busy running their stores. Our job is to streamline those processes and help take the load off of the store owners and save their time."

For more information on Tetra Media Management check out their website [www.tetramediamanagement.com](http://www.tetramediamanagement.com).

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